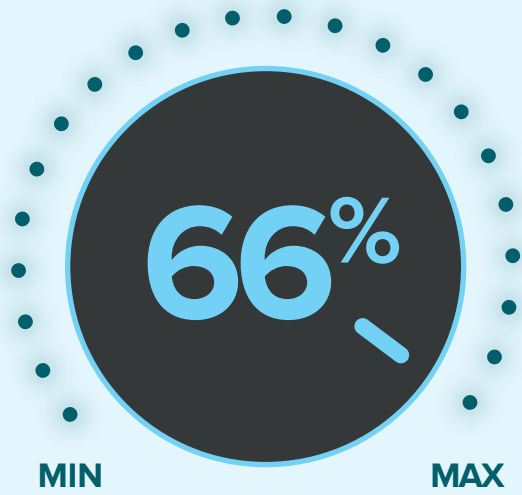




**MAX-D** resynthesizes data that was lost during the compression process. Our patented audio technology is able to restore the missing audio content without increasing the volume level. Therefore:

There is no need to turn-up the volume with **MAX-D!**

**MAX-D IS BETTER WAY TO LISTEN | MINIMIZE HEARING LOSS WITH LOWER VOLUMES**



of personal music player users are listening to music louder than **85 decibels.**

**78 MILLION** people could suffer from hearing loss by **2030.**



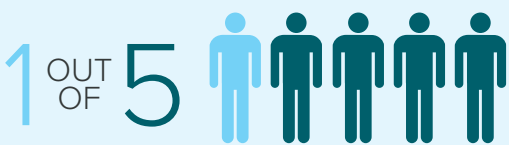
**12.5% OF KIDS**

between the ages of 6 and 19 suffer from loss of hearing as a result of **using ear phones/buds turned to a high volume.**



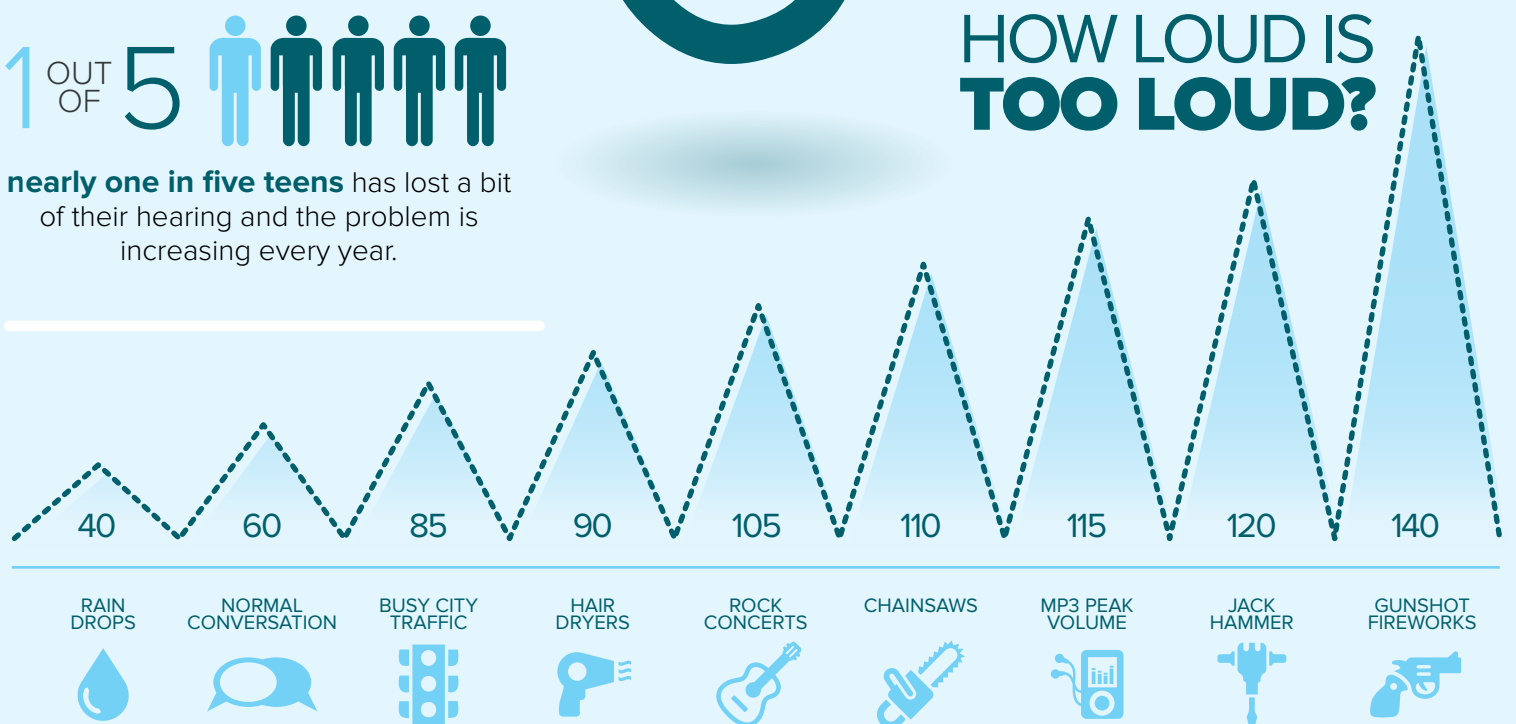
**LOUDER IS NOT BETTER!**

**BETTER! IS BETTER!**



**nearly one in five teens** has lost a bit of their hearing and the problem is increasing every year.

**HOW LOUD IS TOO LOUD?**



Noise-induced hearing damage is related to the duration and volume of exposure. Government research suggests the safe exposure limit is 85 decibels for eight hours a day.